

CYFROWY POLSAT S.A.

Current report number: **23/2010**

Issued on: **14 July 2010**

Subject: **Appointment of a new Member of Management Board of Cyfrowy Polsat S.A.**

The Management Board of Cyfrowy Polsat S.A. ("Company") hereby informs that the Supervisory Board appointed Aneta Jaskólska to the position of a Member of the Management Board in a meeting dated 13 July 2010.

Aneta Jaskólska is a solicitor and since 2007 has been Director of Legal and Regulatory Department of Cyfrowy Polsat S.A. Jaskólska is also a Member of the Management Board of Cyfrowy Polsat Technology Sp. z o.o. and a Member of Supervisory Board of mPunkt Polska S.A. Between 2004 and 2007 Jaskólska held the position of Proxy and Director of Legal Department of UPC Polska Sp. z o.o. Jaskólska has 13 years of experience in the legal advisory and services to large business entities.

Aneta Jaskólska graduated from the Faculty of Law and Administration of Warsaw University and completed legal internship with the District Chamber of Legal Advisers in Warsaw, receiving the title of a solicitor. She also graduated from Copyright, Publishing and Press Law Faculty at the Department of Management and Social Communication of Jagiellonian University.

Aneta Jaskólska does not run a business competitive to the business of Cyfrowy Polsat S.A. and is not entered into the Registry of insolvent Debtors held by the Registry Court.

Legal grounds: §5 sec. 22 of the Regulation of the Council of Ministers of 19 February 2009 concerning the submission of current periodical information by the securities' issuers and the conditions of recognizing as equal the information demanded by the national lawful regulation of a country which does not hold the membership in European Union.

Signed by:

/ /s/ Dominik Libicki

Dominik Libicki, President of the Management Board